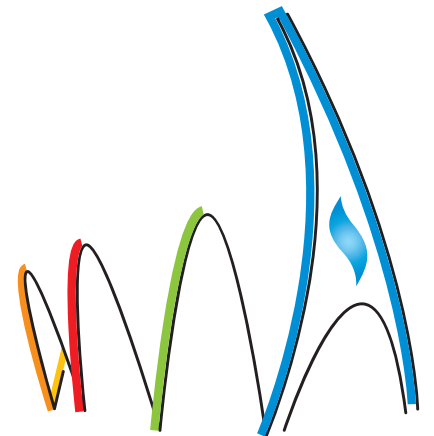


# EVENT PROSPECTUS



# 26<sup>th</sup>

**WORLD GAS CONFERENCE**  
**PARIS - FRANCE**  
1-5 June 2015



**PRESENTED BY**



**HOST SPONSORS**



## WELCOME LETTER FROM THE IGU PRESIDENT

The World Gas Conference (WGC) is the most important event of the IGU triennium. The three year period between each event generates strong expectations.

The role of natural gas is increasing in the global energy mix, now presenting a great opportunity for growing economies which are faced with the big challenge of fuelling development in an environmentally sustainable way.

A large part of the WGCPARIS2015 programme will be the culmination of three years of studies and research conducted by over 1,000 industry professionals who make up the 14 IGU Working Committees, Programme Committees and Task Forces. The breadth of the World Gas Conference's programme really makes it stand out from other leading industry events, with conference topics spanning across the whole gas value chain ranging from exploration to the burner tip, sustainability to geopolitics.

WGC is a great opportunity to meet and discuss the future of the industry. Thousands of international delegates from energy networks, policy makers, top executives of the major gas companies will attend the conference and tens of thousands of industry professionals will visit the comprehensive exhibition.

The last WGC in Paris took place in 1937. The French capital has been waiting a long time to host the energy community again at this prestigious event.

France is honoured to have this opportunity to showcase its excellence and we are pleased to announce that the President of the French Republic, François Hollande, will be addressing the audience in the official opening ceremony.

Paris is eager to welcome you all in June 2015.

**Jérôme Ferrier**  
*President of the IGU*



## ABOUT THE WORLD GAS CONFERENCE

The World Gas Conference (WGC) is the largest and most prestigious conference in the global gas industry calendar, bringing together thousands of leading energy players and top policy-makers in the global gas arena.

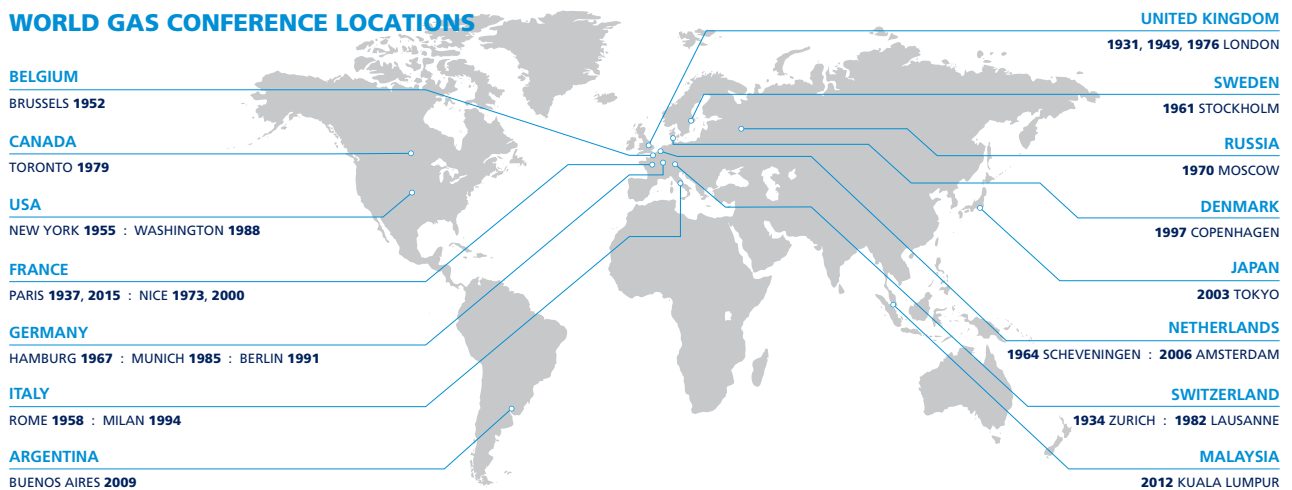
Since 1931, the International Gas Union has been organising this global event every three years. The WGC conference and exhibition has become the most

important international meeting of the sector showcasing the best of world-class technology, information on policies, strategies and challenges.

The 2012-2015 French IGU Presidency is leading the development of a programme that encompasses a wide range of issues, opportunities and challenges faced by the gas industry today and in the future.

WGC is attended by some 15,000 participants from more than 600 global companies from 100 countries, showcasing the best the industry has to offer.

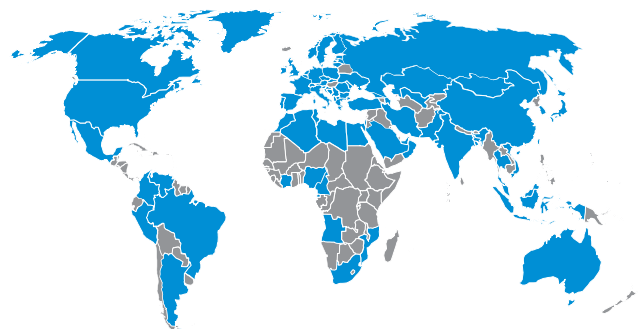
### WORLD GAS CONFERENCE LOCATIONS



### ABOUT IGU

The IGU has dramatically expanded its presence and influence all over the world with 83 member countries and 43 associated companies including all the majors. Its membership now represents more than 95% of the world gas market, serving as the spokesperson for the gas industry worldwide.

The work during a triennium is conducted through a global network of knowledgeable experts covering all gas chain issues, as well as all the major advancements affecting the gas industry worldwide.



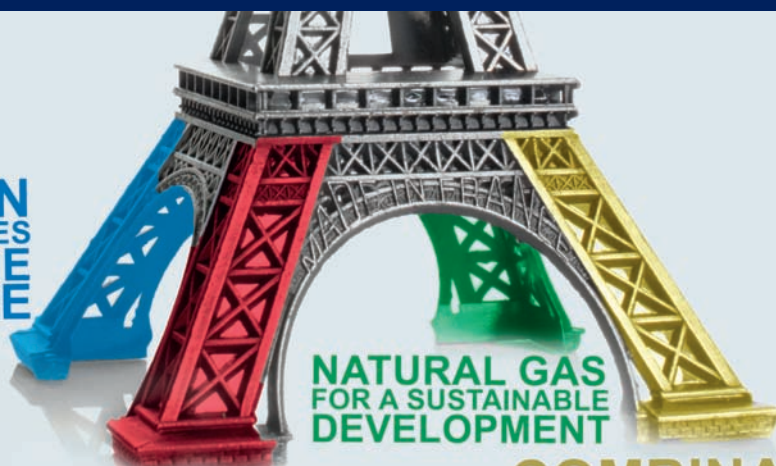
■ **IGU Members** (83 Charter members; 43 Associate members)

\*Status as at March 2013

## ABOUT

### THE FRENCH PRESIDENCY 2012-2015

**HUMAN  
RESOURCES  
FOR THE  
FUTURE**



**NATURAL GAS  
FOR A SUSTAINABLE  
DEVELOPMENT**

**NATURAL GAS  
AVAILABLE  
EVERYWHERE**

**COMBINATION  
WITH RENEWABLES  
& ELECTRICITY**

In its role as the organiser of the 26th World Gas Conference (WGCPARIS2015), the French IGU presidency is focusing on highlighting the essential role that gas will play in future world growth, especially given the increasing demand for cleaner energies.

The French National Organisation Committee works under the umbrella of the French Gas Association with the help and commitment of the two major host sponsors, TOTAL and GDF SUEZ.

A Strategic Framework has been established for this triennium (see image above), outlining the themes which will form the 2012-2015 technical programme, including other special triennium projects.

To support the theme **“Growing together towards a friendly planet”** and reinforce the IGU’s role in the gas industry, the four strategic themes are also guidelines to sustain future global growth of gas:

- I Obtain official recognition for natural gas as a destination fuel for sustainable development
- II Promote an appropriate mix of gas and renewables and electricity
- III Improve the availability of natural gas in new areas and in developing countries
- IV Attract human resources and reduce staff turnover.





# ABOUT WGCPARIS2015

Thousands of world leading energy professionals will be treated to a powerful line-up of speakers presenting topics which span across the entire value chain. Participants can look forward to:



### THE INDUSTRY'S MOST DISTINGUISHED SPEAKERS

Will lead stimulating discussions and share their knowledge



### WORLD'S LARGEST CONFERENCE

A four-day conference on the latest topics defined by years of leading research and the key upcoming trends



### EXHIBITION

A comprehensive global gas exhibition offering the best of what the industry has to offer



### MEETING PLACE

Get access to global markets and network with thousands of decision-makers who are there to do business



### TECHNICAL TOURS

Attend tours designed to offer a first hand experience of state-of-the-art technical sites and learning in key areas



### SPECIALISED PAVILIONS/EXPERT AREAS

A showcase of the latest industry knowledge, ideas, technologies and products



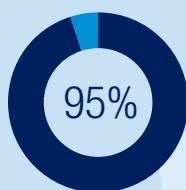
### NETWORKING EVENTS

Numerous interactive networking lunches, dinners and receptions where key business leaders meet

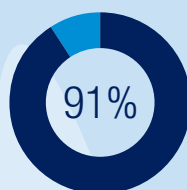
### EXHIBITION AND SPONSORSHIP OPPORTUNITIES

For further information on how to secure your participation or to request a sponsorship prospectus, please contact Robby Clark on **+61 407 031 274** or **rclark@etf.com.au**

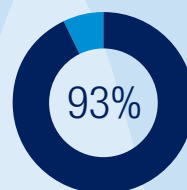
WGC2012 delegates rated the following aspects of the event as 'Good' or 'Excellent'



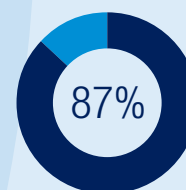
Programme and topics



Quality of speakers



Quality of industry knowledge and updates



Networking functions

# CONFERENCE

## WGCPARIS2015

### CONFERENCE PROGRAMME

The programme has been established by the IGU Coordination Committee, supported by five Working Committees, six Programme Committees and three Task Forces. These committees and task forces are made up of over 1,000 industry experts, and meet regularly to collaborate in progressing the research and study programmes on their topic of expertise. The outcomes of their research are presented at the World Gas Conference, with members of the industry being invited to submit papers through the Call for Abstracts. These are reviewed by the committees and selected papers incorporated into the conference programme along with the senior level invited speakers.

**Monday 1 June** Gala Dinner at Grand Palais, Paris

**DAY 1**  
**Tuesday 2 June**

Natural gas: a core pillar for a sustainable future of the planet

**DAY 2**  
**Wednesday 3 June**

Gas together with renewable and electricity: a perfect combination

**DAY 3**  
**Thursday 4 June**

Natural gas: a growing factor for new economies

**DAY 4**  
**Friday 5 June**

Human capital for the future of the gas industry

### SPEAKERS

WGCPARIS2015 delegates will be treated to a powerful line-up of:

- Keynote speakers
- Strategic panels
- Luncheon addresses
- Committee sessions and expert panels
- Interactive showcases

Opening remarks from the President of the French Republic, **François Hollande**

### Speakers confirmed to date include:

**Christophe de Margerie**, *Chairman & CEO, TOTAL*

**Gérard Mestrallet**, *Chairman & CEO, GDF SUEZ*

**Alexey Miller**, *Deputy Chairman of the Board of Directors & Chairman of the Management Committee, OAO Gazprom*

**Gertjan Lankhorst**, *CEO, GasTerra BV*

**Helge Lund**, *President & CEO, STATOIL ASA*

**Khalid bin Khalifa Al-Thani**, *CEO, QatarGas*

**Peter J Coleman**, *CEO, Woodside*

**Terry McCallister**, *Chairman & CEO, WGL Holdings, Inc. (Washington, DC)*

## WHY ATTEND? WGCPARIS2015

### 10 REASONS TO BE PART OF WGCPARIS2015

- 1 Hear from **world renowned leaders and industry experts**
- 2 **Network** with a high-profile audience of global professionals
- 3 Develop new **global business relationships and expand your portfolio**
- 4 **Save time and money** by doing business with thousands of buyers and sellers under one roof
- 5 Understand **issues facing the industry and best practice solutions**
- 6 Align your **business strategies** to the latest **industry developments**
- 7 Position yourself as a **major player in the industry and showcase your brand**
- 8 Attend networking events such as **technical tours, lunches, dinners and ceremonies**
- 9 Visit the **comprehensive exhibition** showcasing the best of the industry
- 10 **Experience Paris.** Your companion and you will be able to enjoy specialised tours and events

### WGCPARIS2015 IN NUMBERS

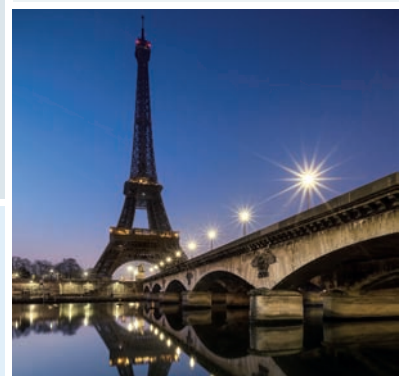
THOUSANDS OF TRADE VISITORS ATTENDING FROM ALL OVER THE WORLD



95%

OF PREVIOUS DELEGATES SAID THEY FOUND THE QUALITY OF PROGRAMME & TOPICS 'GOOD' OR 'EXCELLENT'

4000 DELEGATES



70

CONFERENCE SESSIONS AND HUNDREDS OF HOURS' WORTH OF INSIGHTFUL CONTENT

500 SPEAKERS

40,000m<sup>2</sup> EXHIBITION SIZE

350 EXHIBITORS

100 COUNTRIES WILL BE REPRESENTED AT WGCPARIS2015

# EXHIBITION & SPONSORSHIP OPPORTUNITIES AT WGCPARIS2015

WGCPARIS2015 exhibitors can look forward to a one-level, fully integrated floor plan, where the conference and exhibition will share one entry and delegates move through the exhibition hall between plenary and break-out sessions, interactive showcases and lunch.

## DELIVERING YOU THE BUYERS: DELEGATES AND TRADE VISITORS

The conference organisers have planned generous breaks in the conference program to allow delegates time to visit the exhibition throughout the event. In addition to this, the exhibition has allocated three dedicated days for access for trade visitors. An extensive marketing and media advertising campaign will be deployed to target senior technical and commercial decision makers within the natural gas industry from around the globe including:

- Government officials
- National oil and gas companies
- Financiers and consultants
- Construction and engineering companies
- Industry consultants
- Educational and research institutions
- International associations
- Industry policy advisors

## NEW EXHIBITION FEATURES

WGCPARIS2015 will see the introduction of new international exhibitor pavilions as well as the launch of the Natural Gas as a Transportation Fuel Pavilion. The Pavilion is a dedicated area for exhibitors focused on the technology around land and marine vehicles which use natural gas as a fuel. A dedicated seminar area will be allocated within the pavilion for experts in this field to share the latest in developments and technologies.

## SPONSORSHIP OPPORTUNITIES

WGCPARIS2015 sponsorship packages are designed to provide sponsors with high-level branding and exposure to key decision-makers attending the event.

Sponsors will benefit from extensive branding before, during and after the event and many of the packages include delegate access and networking opportunities as well as logo and brand recognition.

As well as specific package benefits, all sponsors branding will appear in the following areas:

### Pre and post event

- Preliminary conference programme
- WGCPARIS2015 website
- Printed and electronic conference promotion
- Social media campaign

### At the event

- Signage at Paris Expo, Porte de Versailles
- Final conference programme
- Exhibition catalogue
- Acknowledgement at the closing ceremony

## BECOME AN EXHIBITOR OR SPONSOR

For more information, please contact Robby Clark on +61 407 031 274 or [rclark@etf.com.au](mailto:rclark@etf.com.au)



## PARTICIPATION AT WGCPARIS2015

### EXHIBITORS ALREADY COMMITTED INCLUDE:

- Anadarko/Mozambique LNG
- Association Suisse de l'Industrie Gazière
- Atlas Copco Energas
- BG Group
- BP
- Cheniere
- Chevron
- Chuchu Decayeux
- Dresser-Rand
- E.ON Global Commodities SE
- EDF
- Elster
- Emerson Process Management
- Exceletrate Energy
- ExxonMobil
- Fluxys
- Foster Wheeler
- GAIL
- Gas Natural
- Gascat
- Gazprom
- GCE
- GDF SUEZ
- GE Oil & Gas
- Heath Consultants
- Hermann Sewerin
- Inpex
- Itron
- Japan Gas Association
- Novatek
- Pergam-Suisse AG
- PGNiG
- Pietro Fiorentini
- PSI
- PTT
- Qatar Petroleum
- Sapura Kencana
- Schuetz Messtechnik
- Shell
- Solar Turbines
- South Stream Transport BV
- Statoil
- TCL
- Technip
- Technolog
- TOTAL
- Vitol
- Yemen LNG

## ACCOMMODATION

WGCPARIS2015 has selected a number of hotels with negotiated rates and easy access to the venue. They are either located in the city centre or near the event area. We advise you to make your reservation early in order to have the best choice of hotels. Rooms will be allocated on a first come, first served basis.

If you would like to book a hotel that is recommended by WGCPARIS2015, reservations must be made through MCI France, the official Housing and Registration agency for WGCPARIS2015. Visit the accommodation dedicated website to find out more [www.wgc-paris2015.com](http://www.wgc-paris2015.com)

## PARIS

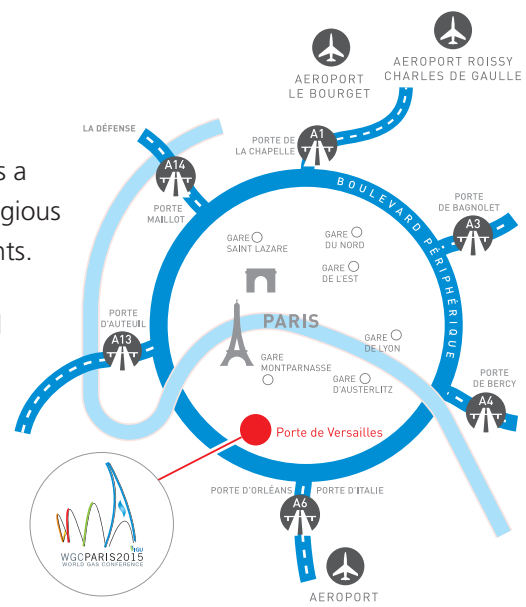
In its enviable location at the very heart of Europe, Paris has always been an outstanding destination for the millions of visitors that flock to it each year.

Synonymous with romance, glamour and gastronomy, Paris holds an unrivalled fascination for travelers all over the world. The city is constantly working to maintain its historic charm whilst projecting a compelling, up-to-the-minute image. The last few years have seen the dream destination of Paris add new tourist attractions to the breathtaking variety already on offer.

## VENUE

The Paris Expo, Porte de Versailles exhibition centre is a well known venue for prestigious professional and public events.

Porte de Versailles is located in the south of Paris, 10 minutes from the Eiffel Tower and is easily accessed by public transport networks: tram, metro, bus or self service bike centers.



# WHAT TO DO NOW

## WGCPARIS2015

### DATES FOR YOUR DIARY



### STAY UPDATED

Sign-up to our newsletter to receive updates, news and the latest from WGCPARIS2015 at: [www.wgc2015.org](http://www.wgc2015.org)

### ACCOMMODATION

#### Secure your preferred choice of accommodation

The organisers have reserved hotel rooms for WGCPARIS2015 participants, but we recommend you book as early as possible to secure the hotel of your choice ahead of the crowds.

### BOOK YOUR EXHIBITION SPACE

If you wish to see an updated exhibition floor plan or reserve your space, please contact either Robby Clark on +61 407 031 274 or [rclark@etf.com.au](mailto:rclark@etf.com.au) or Lorraine Elysee on + 61 2 9556 7996 or [lerysee@etf.com.au](mailto:lerysee@etf.com.au)

### SPONSORSHIP OPPORTUNITIES

To discuss suitable sponsorship opportunities or to request a sponsorship prospectus, please contact Robby Clark on +61 407 031 274 or [rclark@etf.com.au](mailto:rclark@etf.com.au)

### MEET THE WGCPARIS2015 TEAM

The WGCPARIS2015 team are confirmed to attend the following events:

#### GASTECH

24-27 March 2014, Seoul, Korea

#### WGCPARIS2015 EXHIBITOR & SPONSOR BRIEFING

May 2014, Paris, France

#### WORLD PETROLEUM CONGRESS

15-19 June 2014, Moscow, Russia

#### IGRC

17-19 September 2014, Copenhagen, Denmark

### JOIN OUR SOCIAL MEDIA NETWORKS

 [World Gas Conference 2015](#)

 [#WGCParis2015](#)



# USEFUL CONTACTS

## WGCPARIS2015

### NATIONAL ORGANISING COMMITTEE

**Daniel Paccoud**

Chairman, National Organisation Committee  
26th World Gas Conference (WGCPARIS2015)

**Telephone** +33 1 80 21 08 03

**Email** dpaccoud@wgc2015.org

### COORDINATION AND PRODUCTION



**Anne Jérôme**

*ELEPHANT LIVE*

**Telephone** +33 1 56 21 33 11

**Email** a.jerome@elephant-live.com

### ACCOMMODATION AND DELEGATE REGISTRATION

**Telephone** +33 1 53 85 82 71

**Email** hotel-wgc2015@mci-group.com

### EXHIBITION AND SPONSORSHIP



**EXHIBITIONS  
& TRADE FAIRS**

**Robby Clark**

*Exhibition and Trade Fairs (ETF)*

**Telephone** +61 407 031 274

**Email** rclark@etf.com.au

### MARKETING, COMMUNICATIONS AND MEDIA



**Aldona Limani**

*CWC Group Limited*

**Telephone** +44 20 7978 0019

**Email** alimani@thecwcgroup.com



**“Growing together towards a friendly planet”**



[www.wgc2015.org](http://www.wgc2015.org)